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Kennesaw State University is a comprehensive university recognized for its entrepreneurial spirit, global engagement and sense of community. As Georgia’s third-largest university and one of the fifty largest public universities in the country, Kennesaw State offers more than 100 undergraduate and graduate degrees, including an increasing number of doctoral programs. Kennesaw State is committed to becoming a world-class academic institution positioned to broaden its academic and research missions and expand its scope on a local, national and global level.

VISION

Kennesaw State University will be a world-class comprehensive university recognized for its excellence in education, discovery, innovation, technology, and community engagement at all levels from local to global. The KSU experience will empower the members and graduates of the university community to have the vision, ability, and courage to transform the future.
MISSION

Kennesaw State University offers high-quality and productive undergraduate, graduate, continuing education, and co-curricular programs. These include learning opportunities in architecture, the arts, business, computing, education, engineering and engineering technology, health and human services, honors experiences, humanities and social sciences, interdisciplinary studies, leadership development, the natural and physical sciences, study abroad, and other related disciplines. The University’s research, scholarship, creative activities, and public service initiatives expand and apply knowledge, contribute to economic development, and improve the quality of life in local communities, Georgia, the nation, and the world.

The KSU community values open, honest, and thoughtful intellectual inquiry, innovative and creative problem solving, professionalism, expertise, collaboration, integrity and ethical behavior, engaged citizenship, global understanding, sustainability, mutual respect, and appreciation of human and cultural diversity. The University community strives continually to enhance student success, improve institutional quality, and respond to public demand for higher education.
CONTACT INFORMATION

Kennesaw Campus  Marietta Campus
1000 Chastain Road  1100 South Marietta Pkwy
Kennesaw, GA 30144  Marietta, GA 30060
Phone: 470-578-6000  Phone: 470-578-6000

WWW.KENNESAW.EDU

Office of the President
585 Cobb Avenue NW
Kennesaw, GA 30144
Phone: 470-578-6033 (Kennesaw Campus)
Phone: 678-915-7230 (Marietta Campus)

Undergraduate Admissions and Tours
http://admissions.kennesaw.edu/
Email: KSUAdmit@kennesaw.edu
Phone: 770-423-6300

Graduate Admissions
http://graduate.kennesaw.edu/admissions/
Email: KSUGrad@kennesaw.edu
Phone: 470-578-4377

About
The KSU Mini Fact Book is published annually by the Office of Institutional Effectiveness/Institutional Research and Planning. For additional information, please visit our website at HTTP://OIE.KENNESAW.EDU/

INSTITUTIONAL ACCREDITATION

Kennesaw State University is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate, master’s, specialist and doctoral degrees.

PROFESSIONAL ACCREDITATION

Bagwell College of Education
The Council for Accreditation of Educator Preparation (CAEP), and Specialized Professional Associations. (SPAs).
PROFESSIONAL ACCREDITATIONS

Coles College of Business
International Association to Advance Collegiate Schools of Business (AACSB International) and Accreditation Board for Engineering and Technology, Inc. (ABET).

College of Architecture and Construction Management
National Architectural Accrediting Board (NAAB), International Facility Management Association Foundation (IFMA Foundation), and American Council for Construction Education (ACCE).

College of Computing and Software Engineering
Accreditation Board for Engineering and Technology, Inc. (ABET).

College of Humanities and Social Sciences
National Council for Teachers of English (NCTE), National Council for Social Studies (NCSS), American Council on the Teaching of Foreign Languages (ACTFL), and Network of Schools of Public Policy, Affairs, and Administration Council on Peer Review and Accreditation (NASPAA-COPRA).

College of Science and Mathematics
National Science Teachers Association (NSTA), National Accrediting Agency for Clinical Laboratory Sciences (NAACLS), and National Council for Teachers of Mathematics (NCTM).

College of The Arts
National Association of Schools of Art and Design (NASAD), National Association of Schools of Music (NASM), and National Association of Schools of Theatre (NAST).

Southern Polytechnic College of Engineering and Engineering Technology
Accreditation Board for Engineering and Technology, Inc. (ABET).

WellStar College of Health and Human Services
Commission on Collegiate Nursing Education (CCNE), National Association of Sport and Physical Education (NASPE), and Council on Social Work Education (CSWE).
KSU LEADERS

President
Mr. Sam Olens

President’s Cabinet
Vice President for Research
Dr. Charles Amlaner
Director of Internal Audit
Mr. Clayton Dean
Assistant Vice President for University Relations
Ms. Tammy DeMel
Vice President for University Advancement & Development
Mr. Mike Harders
Provost & Vice President for Academic Affairs
Dr. Ken Harmon
Executive Administrator to the President & Chief of Protocol
Ms. Lynda Johnson
Special Assistant to the President
Dr. Ron Koger
Interim Chief Information Officer
Ms. Lectra Lawhorne
Chief Diversity Officer
Dr. Erik Malewski
Acting General Counsel
Mr. Andrew Newton
Vice President for Strategic Communications & Marketing
Ms. Arlethia Perry-Johnson
Interim Chief Business Officer
Ms. Julie Peterson
Vice President for Economic Development & Community Engagement
Mr. Charles Ross
Government Relations
Ms. Amanda Seals
Vice President for Student Affairs
Dr. K.C. White
Director of Athletics
Mr. Vaughn Williams
KSU LEADERS

KSU Deans of the Colleges

Bagwell College of Education
Dean Arlinda Eaton

Coles College of Business
Dean Kathy Schwaig

College of Architecture & Construction Management
Dean Richard Cole

College of Continuing & Professional Education
Dean Barbara Calhoun

College of Computing & Software Engineering
Interim Dean Jon Preston

College of Humanities & Social Sciences
Dean Robert (Robin) Dorff

College of Science & Mathematics
Dean Mark Anderson

College of the Arts
Dean Patricia S. Poulter

Graduate College
Interim Dean Mike Dishman

Honors College
Dean Rita Bailey

Southern Polytechnic College of Engineering & Engineering Technology
Dean Thomas Currin

University College
Interim Dean Lynn Stallings

WellStar College of Health & Human Services
Dean Mark Tillman
FISCAL YEAR 2017
TUITION AND FEES

Undergraduate
In-state $5,320
Out-of-state $18,776
In-state per credit hour $177
Out-of-state per credit hour $626
Room and Board $11,467

Graduate
In-state per credit hour $283
Out-of-state per credit hour $1,020

FALL 2016
APPLICATIONS & ADMISSIONS

Incoming First-time First-year Freshmen
Applicants 15,122
Admitted 8,847
Enrolled 5,347
Acceptance Rate 59%
Enrollment Yield 60%

Incoming Transfers
Applicants 7,055
Admitted 5,272
Enrolled 2,786
Acceptance Rate 75%
Enrollment Yield 53%

Incoming First-time First-year Freshmen
Quality Indicators
SAT Combined (Math & Verbal) 1101
SAT 25th Percentile 1010
SAT 75th Percentile 1170
Average ACT composite score 23
ACT 25th Percentile 21
ACT 75th Percentile 26
Average high school GPA 3.31
FALL 2016
APPLICATIONS & ADMISSIONS

Graduate Admissions
Graduate Applicants 1,558
Graduates Admitted 931
Graduates Enrolled 786
Acceptance Rate 60%
Enrollment Yield 84%

FALL 2016
ENROLLMENT

Headcount
Undergraduate 32,166
Graduate 2,852
Total Enrollment 35,018

Full-time Part-time Student Headcount
Full-time Students 25,253
Part-time Students 9,765
Total Enrollment 35,018

Enrollment Detail
Undergrad Graduate
Lower Level 15,678 62
Upper Level 16,298 2,161
Transients and Others 190 375
Non-Degree Seeking 2,161 254
Master’s 375 254
Educational Specialists 15,678 2,852
Doctorate 32,166 2,852
Total 35,018

Retention and Graduation
Retention Rate for Fall 2015 - Fall 2016 80.1%
Six-Year Graduation Rate Fall 2010 42%
FALL 2016
ENROLLMENT

Credit Hours (Fall 2016 Only)
Lower 261,880
Upper 131,317
Graduate 19,238
Total Credit Hours 412,435

Full-time Equivalent (FTE)
FTE Students 31,360
% Change from Fall 2015 5.3%

Fall 2016 In-State vs Out-of-State
(Headcount for Tuition Purposes)
GA Residents 33,478
Non-GA Residents 1,540

Student Level Enrollment Details
Dual Enrollment (Honors) 363
Freshman 7,770
Sophomore 7,545
Junior 7,128
Senior 9,170
Graduate-Masters 2,161
Graduate-Doctoral Degree 254
Graduate-Education Specialist 375
Post-Baccalaureate 62
Post-Baccalaureate non-degree seeking 66
Unclassified Undergraduate - Transient 62
Auditor 62

Undergraduate Class Size (Fall 2016)

<table>
<thead>
<tr>
<th>Class</th>
<th>Sections</th>
<th>Sub-Sections</th>
</tr>
</thead>
<tbody>
<tr>
<td>2-9</td>
<td>441</td>
<td>155</td>
</tr>
<tr>
<td>10-19</td>
<td>796</td>
<td>315</td>
</tr>
<tr>
<td>20-29</td>
<td>1,094</td>
<td>341</td>
</tr>
<tr>
<td>30-39</td>
<td>676</td>
<td>66</td>
</tr>
<tr>
<td>40-49</td>
<td>302</td>
<td>48</td>
</tr>
<tr>
<td>50-99</td>
<td>387</td>
<td>46</td>
</tr>
<tr>
<td>100+</td>
<td>80</td>
<td>13</td>
</tr>
<tr>
<td>Total</td>
<td>3,776</td>
<td>984</td>
</tr>
</tbody>
</table>
### FALL 2016
### ENROLLMENT

#### Student Characteristics

**Gender**

<table>
<thead>
<tr>
<th></th>
<th>Undergrad</th>
<th>Graduate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>16,685</td>
<td>1,160</td>
</tr>
<tr>
<td>Female</td>
<td>15,481</td>
<td>1,692</td>
</tr>
</tbody>
</table>

**Race and Ethnicity**

<table>
<thead>
<tr>
<th></th>
<th>Undergrad</th>
<th>Graduate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unknown</td>
<td>712</td>
<td>171</td>
</tr>
<tr>
<td>Percent of total</td>
<td>2.2%</td>
<td>6.0%</td>
</tr>
<tr>
<td>African American</td>
<td>6,729</td>
<td>679</td>
</tr>
<tr>
<td>Percent of total</td>
<td>20.9%</td>
<td>23.8%</td>
</tr>
<tr>
<td>American Indian</td>
<td>60</td>
<td>5</td>
</tr>
<tr>
<td>Percent of total</td>
<td>0.2%</td>
<td>0.2%</td>
</tr>
<tr>
<td>Asian</td>
<td>1,453</td>
<td>144</td>
</tr>
<tr>
<td>Percent of total</td>
<td>4.5%</td>
<td>5.0%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>2,908</td>
<td>133</td>
</tr>
<tr>
<td>Percent of total</td>
<td>9.0%</td>
<td>4.7%</td>
</tr>
<tr>
<td>International</td>
<td>541</td>
<td>163</td>
</tr>
<tr>
<td>Percent of total</td>
<td>1.7%</td>
<td>5.7%</td>
</tr>
<tr>
<td>White</td>
<td>18,336</td>
<td>1,509</td>
</tr>
<tr>
<td>Percent of total</td>
<td>57.0%</td>
<td>52.9%</td>
</tr>
<tr>
<td>Native Hawaiian / Other Pac Isl.</td>
<td>30</td>
<td>&lt;5</td>
</tr>
<tr>
<td>Percent of total</td>
<td>0.1%</td>
<td>0.1%</td>
</tr>
<tr>
<td>Two or More</td>
<td>1,397</td>
<td>45</td>
</tr>
<tr>
<td>Percent of total</td>
<td>4.3%</td>
<td>1.6%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>32,166</strong></td>
<td><strong>2,852</strong></td>
</tr>
<tr>
<td><strong>Total Percent</strong></td>
<td><strong>100%</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

#### Honors College Headcounts

- Estimated # of Students in the Honors Program: 620
- Dual Enrollment (Honors): 363

(Repeated from Page 9)
FALL 2016
ENROLLMENT

Top Ten Enrolled Undergraduate Majors
- Nursing
- Biology
- Psychology
- Management
- Computer Science
- Mechanical Engineering
- Marketing
- Communication
- Early Childhood Education
- Accounting

ACADEMIC YEAR 2016
STUDENT SUCCESS

Degrees Conferred
- Certificate: 15
- Associate: 1
- Bachelors: 4,687
- Postbaccalaureate Certificate: 33
- Masters: 973
- Post-Masters Certificate: 183
- Doctoral: 34
Total Degrees Conferred: 5,926

Top Ten Undergraduate Degrees Conferred
- Communication
- Psychology
- Management
- Accounting
- Nursing (Traditional)
- Early Childhood Education (P-5)
- Biology
- Integrative Studies
- Exercise Science
- Computer Science
FALL 2015
STUDENT LIFE
(New data will be available after Fall 2016)

<table>
<thead>
<tr>
<th></th>
<th>First-time First-year Freshman</th>
<th>All Under-graduates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent out-of-state</td>
<td>12%</td>
<td>7%</td>
</tr>
<tr>
<td>(exclude international students)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Percent of men who join</td>
<td>2%</td>
<td>2%</td>
</tr>
<tr>
<td>fraternities</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Percent of women who join</td>
<td>6%</td>
<td>4%</td>
</tr>
<tr>
<td>sororities</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Percent who live in college owned, operated or affiliated housing</td>
<td>57%</td>
<td>18%</td>
</tr>
<tr>
<td>Percent who live off-campus or commute</td>
<td>43%</td>
<td>82%</td>
</tr>
<tr>
<td>Percent of students age 25 and older</td>
<td>1%</td>
<td>22%</td>
</tr>
<tr>
<td>Average age of full-time students</td>
<td>18</td>
<td>21</td>
</tr>
<tr>
<td>Average age of all students (full and part-time)</td>
<td>18</td>
<td>23</td>
</tr>
</tbody>
</table>

INTERCOLLEGIATE SPORTS

Men’s 7
Women’s 9
Conference Atlantic Sun Conference
Nickname Owls
Colors Black and Gold
Mascot Scrappy the Owl

LIBRARIES

Libraries on Campus 2
Total Volumes 416,838
Microform Items Approx. 500,000
Audio/video Media 5,862
Periodical Subscriptions 103,549
Total eBooks 540,369
NOVEMBER 2015
FACULTY/STAFF (IPEDS)

<table>
<thead>
<tr>
<th></th>
<th>Full-time</th>
<th>Part-time</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Instructional Staff</td>
<td>987</td>
<td>778</td>
<td>1,765</td>
</tr>
<tr>
<td>Non-Instructional Staff</td>
<td>1,917</td>
<td>91</td>
<td>2,008</td>
</tr>
<tr>
<td>Total Men-Instructional</td>
<td>497</td>
<td>325</td>
<td>822</td>
</tr>
<tr>
<td>Total Women-Instructional</td>
<td>490</td>
<td>453</td>
<td>943</td>
</tr>
<tr>
<td>Total Employees</td>
<td>2,904</td>
<td>869</td>
<td>3,773</td>
</tr>
<tr>
<td>Total Instructional</td>
<td>987</td>
<td>778</td>
<td>1,765</td>
</tr>
<tr>
<td>% Courses Taught by FT Faculty</td>
<td>64%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>% Courses Taught by PT Faculty</td>
<td>36%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

FISCAL YEAR 2016
CONTINUING EDUCATION

- Programs and Courses: 1,966
- Enrollment: 17,657
- Participant Hours: 180,099
- Participants: 45,608
- Continuing Education Units: 18,009
- Economic Impact: $60,415,212

FISCAL YEAR 2016
CHARITABLE GIFTS MADE TO KSU

<table>
<thead>
<tr>
<th>Sources</th>
<th>Dollars</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporations</td>
<td>1,512,464</td>
<td>16.1%</td>
</tr>
<tr>
<td>Foundations</td>
<td>4,411,885</td>
<td>47.0%</td>
</tr>
<tr>
<td>Other Organizations</td>
<td>645,836</td>
<td>6.9%</td>
</tr>
<tr>
<td>Alumni</td>
<td>922,685</td>
<td>9.8%</td>
</tr>
<tr>
<td>Parents</td>
<td>52,071</td>
<td>0.6%</td>
</tr>
<tr>
<td>KSU Campus</td>
<td>212,296</td>
<td>2.3%</td>
</tr>
<tr>
<td>KSU Trustees</td>
<td>179,916</td>
<td>1.9%</td>
</tr>
<tr>
<td>Current Students</td>
<td>5,845</td>
<td>0.1%</td>
</tr>
<tr>
<td>Other Individuals</td>
<td>1,448,741</td>
<td>15.4%</td>
</tr>
<tr>
<td>Total</td>
<td>$9,391,739</td>
<td>100.0%</td>
</tr>
</tbody>
</table>

Alumni Giving (As of Summer 2016)
- Alumni of Record: 97,954
- Number of Donors: 3,189
FINANCIALS

Estimated Fall 2015
Undergraduate Financial Aid*
(Estimated Fall 2016 Data Available after Fall 2016)

*Number of full-time degree-seeking undergraduates, who applied for need-based financial aid, who were determined to have financial need from Common Data Set as of 10/15/2015.

# of students awarded any financial aid 16,013
# of students awarded any need-based scholarship or grant aid 9,369
# of students awarded any need-based self-help aid 12,300
Average financial aid package $8,940
Average need-based scholarship or grant award $4,439
Average need-based loan $4,024

OPERATING BUDGET
Fiscal Year 2017 $511,554,976

CAMPUS CHARACTERISTICS

Kennesaw Campus
Acres 384
Student Housing Beds 3,494
Classrooms, Offices, Support (sq.ft) 2,613,889
Parking Spaces 6,174

Marietta Campus
Acres 197
Student Housing Beds 1,708
Classrooms, Offices, Support (sq.ft) 915,539
Parking Spaces 833
SOURCES


Institutional Research and Planning Census Data from the KSU Data Warehouse.


INSTITUTIONAL RESEARCH AND PLANNING TEAM

Rob Smith, Ed.D., Assistant Vice President for Institutional Research and Planning

Ann Ryan, Executive Assistant to the Assistant Vice President, Help Desk Manager

Michael Young, Director of Decision Support

Donna Hutcheson, Director of Academic Reporting

Barbara Hair, Senior Institutional Research Analyst

Cynthia Schmelzer, Institutional Research Analyst II

Carol Murch, Institutional Research Analyst

Steven Merritt, Statistician/Data Scientist