Kennesaw State University

For more than 50 years, Kennesaw State University has been known for its entrepreneurial spirit and sense of community. Offering campuses in Marietta and Kennesaw, the university is located just north of Atlanta and combines a suburban setting with access to one of the country’s most dynamic cities. As Georgia’s third-largest university, Kennesaw State offers more than 150 undergraduate and graduate degrees, including a growing doctoral program. Designated by the Board of Regents of the University System of Georgia as a comprehensive university, Kennesaw State is committed to becoming a world-class academic institution positioned to broaden its academic and research missions and expand its scope on a local, regional and national level.

2017 Highlights:

• The Executive MBA in the Michael J. Coles College of Business was recognized by CEO Magazine among the top 10 programs in the world.

• The Coca-Cola Foundation donated $1.25 million for the Coca-Cola First Generation and Science, Technology, Engineering and Mathematics (STEM) Scholars program, which will provide scholarships and wraparound services to 35 students.

• Graduates from Kennesaw State University’s WellStar School of Nursing are earning their professional certifications at a higher rate than the national average. In 2017, 97% of KSU’s Bachelor in Nursing graduates passed the National Council Licensure Examination on their first attempt, the nationwide average is 87%.

• Milton Overton was named the university’s director of athletics. Overton, a 25-year veteran of college athletics administration, has spent the last two years as director of athletics at Florida A&M University.

• Brian Behannon, who guided Kennesaw State to a Big South Conference championship, the quarterfinals of the NCAA Division I FCS Playoffs, and a No. 8 final ranking in the STATS FCS Poll, was named the 2017 AFCA FCS Coach of the Year by the American Football Coaches Association (AFCA).

FALL 2017

APPLICATIONS AND ADMISSIONS

IPEDS First-Time First-Year Students

Applicants 13,998
Admitted 8,487
Enrolled 5,238
Acceptance Rate 61%
Enrollment Yield 62%

Incoming Transfers

Applicants 7,223
Admitted 5,269
Enrolled 2,671
Acceptance Rate 73%
Enrollment Yield 51%

First-Time First-Year Students

Quality Indicators

SAT Combined (Math & Verbal) 1164
SAT 25th Percentile 1080
SAT 75th Percentile 1220
Average ACT Composite Score 24
ACT 25th Percentile 21
ACT 75th Percentile 26
Average High School GPA 3.32

ENROLLMENT

Head Count

Undergraduate 32,945
Graduate 2,901
Total Enrollment 35,846

Full-Time Part-Time Student Headcount

Full-Time Students 25,768
Part-Time Students 10,078
Total Undergraduates & Graduates 35,846

Enrollment Detail

Undergrad Graduate
Lower Level 15,748
Upper Level 16,993
Transients and Others 204
Non-Degree Seeking 58
Master’s 2,242
Edu. Specialists 358
Doctorate 243
Total 32,945 2,901

Retention and Graduation Rates

Fall 2016 to Fall 2017 78.3%
Four-Year Graduation Rate Fall 2013 17%
Six-Year Graduation Rate Fall 2011 42%

FTE Students

32,147
% Change from Fall 2016 2.5%

Fall 2017 Credit Hours (Fall Only)

Lower 265,981
Upper 140,737
Graduate 19,932
Total Credit Hours 426,650

In-State vs Out-of-State Tuition Head Count

Fall 2017

GA Residents 34,118
Non-GA Residents 1,728

Student Level Enrollment Details

Joint Enrollment 429
Freshman 7,510
Sophomore 7,809
Junior 7,494
Senior 9,499
Graduate-Masters 2,242
Graduate-Doctoral Degree 358
Graduate-Education Specialist 243
Post-Baccalaureate 58
Post-Baccalaureate non-degree seeking 67
Unclassified Undergraduate - Transient 75
Auditor 62
Total Enrollment 35,846

Top Ten Enrolled Declared Undergraduate First Majors

Nursing Marketing
Biological Science Computer Science
Management Accounting
Psychology Communication
Mechanical Engineering Early Childhood Education

STUDENT SUCCESS - Fiscal Year (FY) 2017

Degrees Conferred

Certificate 26
Bachelors 4,770
Advanced Certificate 59
Masters 985
Education Specialist 195
Doctoral 41
Total Degrees Conferred 6,076

Top Ten Undergraduate Degrees Conferred

Communication Biology
Psychology Nursing
Integrative Studies Finance
Accounting Marketing
Management Exercise Science

STUDENT CHARACTERISTICS FALL 2017

By Gender

Male 18,477 52%
Female 17,369 48%
Total 35,846 100%

By Race and Ethnicity

Male Female
African American 3,263 18.9% 3,666 23.4%
American Indian 27 0.1% 28 0.2%
Asian 915 5.3% 648 4.1%
Hispanic 1,635 9.5% 1,517 9.7%
International 321 1.9% 262 1.7%
Native American 27 0.1% 10 0.1%
Not Reported 971 5.2% 336 2.1%
Total 17,294 100.0% 15,651 100.0%

By Race and Ethnicity

Male Female
African American 3,263 18.9% 3,666 23.4%
American Indian 27 0.1% 28 0.2%
Asian 915 5.3% 648 4.1%
Hispanic 1,635 9.5% 1,517 9.7%
International 321 1.9% 262 1.7%
Native American 27 0.1% 10 0.1%
Not Reported 971 5.2% 336 2.1%
Total 17,294 100.0% 15,651 100.0%

Graduate

By Race and Ethnicity

Male Female
African American 259 21.9% 455 26.5%
American Indian <5 0.2% <5 0.1%
Asian 93 7.8% 70 4.1%
Hispanic 62 5.2% 93 5.4%
International 74 6.3% 76 4.4%
Native American <5 0.0% <5 0.2%
Not Reported 54 4.6% 115 6.7%
Total 1,183 100.0% 1,718 100.0%
### CAMPUS CHARACTERISTICS

#### Kennesaw Campus
- Acres: 405
- Student Housing Beds: 3,505
- Classrooms, Offices, Support (sq. ft): 2,658,230
- Parking Spaces: 6,323

#### Marietta Campus
- Acres: 197
- Student Housing Beds: 1,708
- Classrooms, Offices, Support (sq. ft): 961,649
- Parking Spaces: 837

#### LIBRARY SYSTEM
- Volumes: 471,440
- Microform Items: 500,000
- Audio/video Media: 5,441
- Periodicals: 114,022
- eBooks: 667,799

### INTERCOLLEGIATE SPORTS
- Men's
  - Conferences: ASUN and Big South
  - Nickname: Owls
  - Colors: Black and Gold
  - Mascot: Scrappy the Owl
- Women's
  - Conferences: ASUN and Big South
  - Nickname: Owls
  - Colors: Black and Gold
  - Mascot: Scrappy the Owl

### STUDENT LIFE - Fall 2017

<table>
<thead>
<tr>
<th>First-Year Freshmen</th>
<th>All Undergraduates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent out-of-state (exclude international students)</td>
<td>16%</td>
</tr>
<tr>
<td>Percent of men who join fraternities</td>
<td>4%</td>
</tr>
<tr>
<td>Percent of women who join sororities</td>
<td>11%</td>
</tr>
<tr>
<td>Percent who live in college owned, operated or affiliated housing</td>
<td>53%</td>
</tr>
<tr>
<td>Percent who live off campus or commute</td>
<td>47%</td>
</tr>
<tr>
<td>Percent of students age 25 and older</td>
<td>1%</td>
</tr>
<tr>
<td>Average age of full-time students</td>
<td>18</td>
</tr>
<tr>
<td>Average age of all students (full and part-time)</td>
<td>18</td>
</tr>
</tbody>
</table>

### UNDERGRADUATE CLASS SIZE

<table>
<thead>
<tr>
<th>Class Sections</th>
<th>Class Sub-Sections</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2017</td>
<td></td>
</tr>
<tr>
<td>2-9</td>
<td>463</td>
</tr>
<tr>
<td>10-19</td>
<td>777</td>
</tr>
<tr>
<td>20-29</td>
<td>1,164</td>
</tr>
<tr>
<td>30-39</td>
<td>674</td>
</tr>
<tr>
<td>40-49</td>
<td>399</td>
</tr>
<tr>
<td>50-99</td>
<td>405</td>
</tr>
<tr>
<td>100+</td>
<td>71</td>
</tr>
<tr>
<td>Total</td>
<td>3,953</td>
</tr>
</tbody>
</table>

### UNIVERSITY OF THE STATE OF NEW YORK

The KSU Fast Facts is published annually by the Office of Institutional Research and Decision Support. For additional information, please visit our website at http://ir.kennesaw.edu/

### KSU GIFTS AND GIVING

#### Charitable Gifts made to KSU - FY 2017

<table>
<thead>
<tr>
<th>Source</th>
<th>Dollars</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporations</td>
<td>1,571,288</td>
<td>24.7%</td>
</tr>
<tr>
<td>Foundations</td>
<td>1,229,666</td>
<td>19.3%</td>
</tr>
<tr>
<td>Fund-Raising Consortia</td>
<td>34,594</td>
<td>0.5%</td>
</tr>
<tr>
<td>Other Organizations</td>
<td>260,491</td>
<td>4.1%</td>
</tr>
<tr>
<td>Alumni</td>
<td>1,028,540</td>
<td>16.1%</td>
</tr>
<tr>
<td>Parents</td>
<td>30,315</td>
<td>0.5%</td>
</tr>
<tr>
<td>KSU Campus</td>
<td>261,556</td>
<td>4.1%</td>
</tr>
<tr>
<td>KSU Trustees</td>
<td>209,747</td>
<td>3.3%</td>
</tr>
<tr>
<td>Current Students</td>
<td>1,159</td>
<td>0.0%</td>
</tr>
<tr>
<td>Other Individuals</td>
<td>1,746,837</td>
<td>27.4%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>6,374,193</td>
<td>100.0%</td>
</tr>
</tbody>
</table>

#### Alumni Giving

(As of the end of Summer 2017)

- Alumni of Record: 101,213
- Number of Alumni Donors: 2,762

### FACULTY/STAFF (IPEDS) - November 2017

<table>
<thead>
<tr>
<th>Full-Time</th>
<th>Part-Time</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Instructional Staff</td>
<td>1,098</td>
<td>813</td>
</tr>
<tr>
<td>Non-Instructional Staff</td>
<td>2,139</td>
<td>294</td>
</tr>
<tr>
<td><strong>Total Employees</strong></td>
<td>3,237</td>
<td>1,107</td>
</tr>
<tr>
<td>Total Men-Instructional</td>
<td>547</td>
<td>352</td>
</tr>
<tr>
<td>Total Women-Instructional</td>
<td>551</td>
<td>461</td>
</tr>
<tr>
<td><strong>Total Instructional</strong></td>
<td>1,098</td>
<td>813</td>
</tr>
<tr>
<td>% Credit Hours Taught by FT Faculty</td>
<td>65%</td>
<td></td>
</tr>
<tr>
<td>% Credit Hours Taught by FT Faculty</td>
<td>34%</td>
<td></td>
</tr>
</tbody>
</table>

### CONTINUING EDUCATION - FY 2017

#### Fiscal Year 2017

- Programs-Courses: 2,239
- Enrollment: 13,821
- Participant-Hours: 259,924
- Participants: 42,516
- Continuing Education Units: 25,992
- Total Revenue: $4,040,878

#### TUITION AND FEES - FY 2017

- Undergraduate:
  - In-state: $5,426
  - Out-of-state: $19,152
  - In-state per credit hour: $181
  - Out-of-state per credit hour: $638
  - Room and Board: $11,467
- Graduate:
  - In-state per credit hour: $290
  - Out-of-state per credit hour: $1,045
- Room and Board: $11,467

### Undergraduate Financial Aid* - Fall 2017

- Number of full-time degree-seeking undergraduates, who applied for need-based financial aid, who were determined to have financial need from Common Data Set as of 10/15/2017:
  - # of students awarded any need-based financial aid, who were determined to have financial need from Common Data Set as of 10/15/2017: 9,585
  - # of students awarded any need-based self-help aid: 12,461
  - Average financial aid package: $9,525
  - Average need-based scholarship or grant award: $4,553
  - Average need-based loan: $3,826

### OPERATING BUDGET

#### Fiscal Year 2017

- Total Revenue: $4,040,878