

**Kennesaw State University
New Student Profile
Fall 2010**

Applications, Enrollment, and Conversions							
Classification	Applied	Accepted	Incomplete	Deferred	No Shows	Enrolled	Conversions (ACC to ENROLLED)
New Undergraduates	13,812	9,374	1,855	2,582	4,245	5,129	54%
New Graduates	1,203	615	259	258	63	552	89%
Re-Admission	1,093	989	77	26	359	630	63%
Total Applications	16,108	10,978	2,191	2,866	4,667	6,311	57%
*New Freshmen	8,652	5,530	818	2,304	2,637	2,893	52%
Average High School GPA of First-Time Freshmen = 3.21							
* New Freshmen totals are included in New Undergraduate data above							
*New Freshmen totals exclude non-traditional and transfer freshmen.							

New and Readmit Enrolled Classifications	
Beginning Freshmen	2,639
Limited Freshmen	254
Joint Enrollment	149
Undergraduate Transfers	2,004
Undergraduate Non-Degree	11
Graduate Non-Degree	49
Graduates	503
Graduate Readmits	17
Undergraduate Readmits	631
Transients	72
Total	6,329

Top Five Choices of Intended College Major*	
Nursing	1,255
Biology	544
Psychology	706
Early Childhood Education	551
Management	449
Undeclared	5,092
*New Undergraduate Applicants Only	

Average Age (Total Enrollment)	
Undergraduate	24
Graduate	35

Total Enrollment by Georgia Counties*	
Cobb	7,542
Cherokee	2,922
Fulton	1,987
Gwinnett	1,476
Paulding	805
Bartow	617
Dekalb	600
Forsyth	429
Fayette	329
Douglas	292
Floyd	216
Henry	182
Whitfield	155
Gordon	152
Pickens	146
Coweta	136
Walton	124
Muscogee	122
Rockdale	113
Hall	92
Carroll	90
Gilmer	89
Catoosa	86
Clayton	85
Houston	84
Chatham	81
Walker	70
Clarke	70
Polk	65
Fannin	63
Bibb	62
Columbia	61
Newton	61
Dougherty	57
subtotal	19,461

Other Georgia Counties	939
Out-of-State	1,519
Out-of-Country	1,533
Total Enrollment	23,452
*Only includes counties with 50 or more students.	

Total Enrollment Information	
Total Fall 2010 Enrollment	23,452
Total Minority Enrollment*	6116
New African-American Enrollment	773
New Hispanic Enrollment	371
Total International Enrollment	1,556
Countries Represented	131
*Minority is defined as those reporting themselves as African-American, Hispanic, American Indian, Alaskan Native, Asian, Pacific Islander, or Multiracial.	

Fall 2010

College Board/SAT Comparisons			
Classification	Critical Reading (Verbal)	Math	Total
All Freshmen*	538	536	1074
Joint Enrollment**	606	594	1200
State Average	488	490	978
National Average	501	516	1017
* Includes New Limited Freshmen but does NOT include freshmen-level transfers from other colleges or Joint Enrollment students.			
** Includes students who are in the joint Enrollment Honors Program. They are enrolled in high school and Kennesaw State at the same time. Admission standards into this program are higher than standards for freshman admission.			

Top Ten Sister Institutions Which Share SAT Score Reports With KSU

Institution	Number of Students Reported
Georgia State University	3,982
University of Georgia	3,802
Georgia Southern University	3,225
Valdosta State University	2,027
Georgia College and State University	1,898
University of West Georgia	1,865
Georgia Institute of Technology	1,458
North Georgia College & State University	1,111
Auburn University	870
Berry College	694

Top Ten High Schools SAT Score Reports Sent To KSU

Kennesaw Mountain	249
Harrison	239
North Cobb	220
Brookwood	155
Alan C. Pope	151
Lassiter	148
East Paulding	134
Carlton J. Kell	134
Walton	131
Woodstock	130
McEachern	129